WMPM
1270 "CAROLINA COUNTRY"
5000 WATTS

CAROLINA BROADCASTING SERVICE, INC.
P.O. BOX 240 • SMITHFIELD, N.C. 27577 • TELEPHONE 934-2434, 934-7161

April 21, 1987

William A. Burrows
709 Division Street
Gloucester City, NJ 08030

Dear Bill:

Thank you for your letter. I can verify that your information was correct on 2/10/87 and 2/21/87.

Our frequency is 1270 kilocycles. We're an AM station operating with 5,000 Watts. We broadcast from sun up until sundown. (Example: In December we sign on at 6 AM and sign off at 5 PM....In July we sign on at 6 AM and sign off at 8:30 PM).

We are affiliated with CBS. I'm sending you a map of our coverage area. We do not have a sister station. We're non-directional, and our format is Country and Gospel. We are located in Johnston County which is one of the largest agricultural counties in the state. The county population is estimated at sixty-four thousand. We have several large industrial plants in the county, such as: "Fieldcrest" and "Channel Master".

We receive a good number of DX letters, many of which are from New Jersey. Several years ago, we received a letter from Vietnam, which I suppose was the farthest away.

Thanks again for writing. Good luck with your hobby.

Sincerely,

Carl E. Lamm
Gen. Mgr./V.Pres.
WMPM Radio

CEL/bm